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Member BRIEFS

SEALANT, WATERPROOFING & RESTORATION INSTITUTE

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EMSEAL Expands and Implements Strategic Management Changes



Lester Hensley
EMSEAL

EMSEAL, an SWR Institute manufacturer of sealants, expansion joints and gasket products, announced that the company has reorganized its management team, and expanded its production facilities with the goal of keeping the company firmly and sustainability on its growth track.

As part of the reorganization EMSEAL has consolidated its management teams in the United States and Canada, placing both divisions under the leadership of new

President and CEO Lester Hensley (pictured to the left). Hensley joined EMSEAL's US-based operations in 1990,

and is credited with using the company's base product offerings as a springboard for market-driven product innovation and year-over-year growth.

"Our ongoing success is a tribute to everyone who works with EMSEAL," comments Hensley. "I am grateful for the Board's trust and for the opportunity to continue to play a role in the company's future," he continues. "It has taken measured and deliberate change at strategic times to sustain double-digit growth year after year."

Matthew Baerveldt, the outgoing president of EMSEAL, has been promoted to vice chairman of the Board of Directors and Samuel Simonsson, a strategic business growth consultant, has been appointed to the Board of Directors. Additionally, William J. Witherspoon has been promoted from operations manager to vice president of the Toronto-based EMSEAL operations and Daniel C. O'Hayer, vice president of Westborough-based EMSEAL Joint Systems Ltd. has been promoted to the company's Group Management Board with responsibility of oversight for company-wide sales and marketing.